



First name sounds like 'Inn.'

Web Designer

Web: yenworks.com
Phone: (503)734-6219
Email: yen@yenworks.com

Summary

Result-driven, goal-oriented and flexible web designer with experience in user interaction designs, agency like environment and e-commerce is seeking a company with vision to further grow in the web market.

Skills

Technical: Hand-code table-base HTML, CSS & inline-CSS, Dreamweaver, Photoshop CS3 (Ace Certified), Browser Compatibility, Mac OS/Windows.

Expertise: Design layouts and site structure. Project Life-Cycle, Prototyping & Mockups, Direct Marketing, Branding, Wire framing, Search Engine Optimization, User Interaction, and E-Commerce.

Design: Typography, Photo Manipulations & Re-touch, Color Correction, Image Optimization, Product Photography, Email, Banner Ads, Business Cards, Logos, Letter head.

Experience

- | | | | |
|-----------------|--|----------------------|---------------|
| 8/2007 - 3/2009 | Technical Support | Adobe | Beaverton, OR |
| | <ul style="list-style-type: none">Solved product related issues via inbound calls through problem solving skills and exemplary customer service. Awarded excellent customer service and Adobe Certify Expert for Photoshop CS3. | | |
| 7/2005-7/2006 | Senior Web Designer | Pinemeadow Golf, Inc | Tigard, OR |
| | <ul style="list-style-type: none">Responsible for design of page layouts, graphics, information structure, user-experience, navigation, usability, visualization, and functionality with A/B split testing.Increased holiday sales by 300% through design and hand code email promos.Provided marketing and creative direction (ie. Promo suggestions, email campaigns, photography, re-writes, editing, etc.), additions to data content management system and project management. | | |
| 12/2000-4/2005 | Web Designer | Nautilus, Inc | Vancouver, WA |
| | <ul style="list-style-type: none">Responsible for design of page layouts, graphics, shopping cart, layout and usability, advertising banners, HTML e-mails, micro-sites and landing pages, as well as information structure, workflow, navigation and interface for multiple web sites and product lines.Provided and maintained the usability, visualization, and functionality of both web sites and electronic media, took the lead in graphical direction for web sites, assess usability and A/B split testing.Interacted with various Info Sys, marketing teams, art directors, copy editors, and call center, to understand the users' needs and objectives and create a cohesive and visually stimulating end-user experience.Introduced email and banner ads marketing, which resulted in a 3% conversion rate and online sales of \$3 mil. average per month from a \$100k top sale month; last seen figures went up to \$14 mil. per week. | | |

Credentials

Certification:	Photoshop CS3 - Adobe Certified Expert, 9/2008	Tigard, OR
	Web Design Certification - Westlake Internet Training, 9/2000	Boston, MA
Conference:	Commission Junction Affiliates, 8/2005	Santa Barbara, CA
	Search Engine Strategies Expo, 9/2003	San Jose, CA
Education:	Oregon Institute of Technology	Klamath Falls, OR
	B.S., Management Information System, 1999	